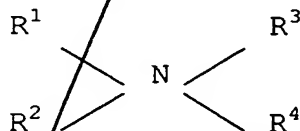


**Claims**

1. A liquid composition comprising;
  - (a) 15 - 95 wt% lipophilic perfume,
  - (b) 0.05 - 5 wt% water-soluble dye,
  - (c) 4 - 50 wt% of a stabilising agent comprising a cationic stabilising agent, and
  - (d) water miscible solventwherein the composition comprises between 0.1 to 20 wt% water, the cationic stabilising agent has an  $L\alpha$  to  $L\beta$  transition temperature of 45°C or below for a 5 wt% dispersion of the stabilising agent in water and the solvent is present in an amount of up to 10wt%.
2. A composition according to claim 1 wherein the composition is an isotropic liquid.
3. A composition according to claim 2 wherein the isotropic liquid is a water-in-oil microemulsion.
4. A composition according to any one of the preceding claims comprising 40-85 wt% perfume.
5. A composition according to any one of the preceding claims wherein the perfume has a solubility in water of equal to, or less than, 0.5g in 100 ml of water at 20°C.
6. A composition according to any one of the preceding claims comprising 0.2 wt% to 1 wt% dye.

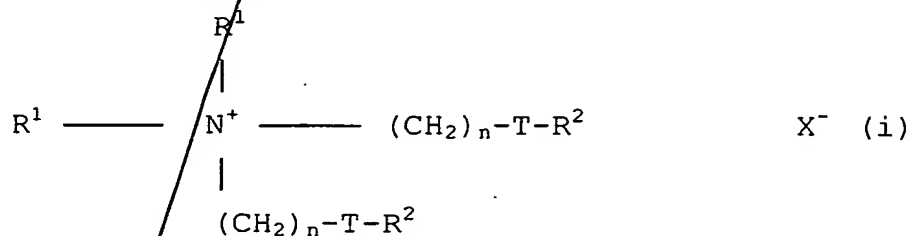
7. A composition according to any one of the preceding claims wherein the dye has a solubility in water of equal to or greater than, 5g in 100 ml of water at 20°C.
8. A composition according to any one of the preceding claims comprising 10 wt% - 30 wt% cationic surfactant as the stabilising agent.
9. A composition according to any one of the preceding claims wherein the cationic stabilising agent is a compound of general formula (A)

(A)



wherein R<sup>1</sup> and R<sup>2</sup> are independently C<sub>1</sub>-C<sub>6</sub> alkyl, alkenyl, substituted alkyl or alkenyl groups, or hydroxyalkyl groups and R<sup>3</sup> and R<sup>4</sup> are independently C<sub>8</sub>-C<sub>28</sub> alkyl, alkenyl, substituted alkyl or alkenyl groups, or hydroxalkyl groups

or, a compound of general formula (i)

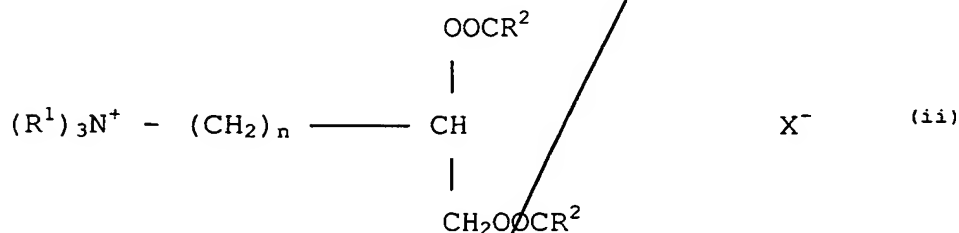


wherein each R<sup>1</sup> group is independently selected from C<sub>1-4</sub>

alkyl, hydroxyalkyl or C<sub>2-4</sub> alkenyl groups; and wherein each R<sup>2</sup> group is independently selected from C<sub>8-28</sub> alkyl or alkenyl groups; X<sup>-</sup> is chloride or methosulphate.

$$\begin{array}{cc} \text{O} & \text{O} \\ || & || \\ \text{T} & \text{is } -\text{O}-\text{C}- \text{ or } -\text{C}-\text{O}-; \text{ and} \\ n & \text{is an integer from 0-5} \end{array}$$

or, a compound of general formula (ii)



wherein R<sup>1</sup>, n, R<sup>2</sup> and X<sup>-</sup> are as defined above.

10. A composition according to any one of the preceding claims wherein the weight ratio of perfume to dye is within the range 200:1 to 5:1, preferably 100:1 to 15:1.
11. A composition according to any one of the preceding claims wherein the weight ratio of perfume to stabilising agent is 10:1 to 1:1, preferably 5:1 to 1:1.
12. A composition according to any one of the preceding claims comprising 0.1- 10 wt% water.

13. A method of preparing a fabric softening composition comprising the steps;

- (i) preparing a base composition comprising a cationic and/or nonionic fabric softening agent, and
- (ii) adding to (i) a composition according to any one of the preceding claims, to produce the fabric softening composition.

14. A fabric softening composition obtainable by the method of claim 13.

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